

**DATE : SEPTEMBER 22nd 2015**

**LOCATION : Chamber of Commerce of MALAGA SPAIN**

**ADDRESS** C/ Cortina del Muelle, 23

**TARGET :** Tour Operadores, SPECIALIZED PRESS, TRAVEL AGENCIES ,

**TITLE**

**APULIA AND IONIAN ISLANDS: ITINERARIES AND TRAVEL  
EXPERIENCES TO DISCOVER AN AUTHENTIC MEDITERRANEAN SEA**

*CETA Project :ETCP Greece . Italy 2007-2013*

08:45: Arrivo delegazione e ricezione invitati

09:30 . 11:30:

- Mrs Ida Borrelli . Director of AICAI Special Agency of Bari  
Chamber of Commerce

**CETA Project :presentation results and sustainability plan for the future**

Mr . Spiridoula Koulouri, General Director Chamber of Corfu

**CETA project : presentation of the SERVICE CHART and CETA data base**

Mr Joannis Papadakis- Professor of IONIAN UNIVERSITY

**CETA project. Presentation of the portal and how to use it**

Mr Roberto Scannicchio -INNOVAPUGLIA-PUGLIA REGION

**CETA Project : the final consumer Ceta Apps and viral marketing  
campain**

11:30 Coffe Break

12.30 -13.00

Open session for any question and additional information